

## Which Ads Are Creating Buzz For Super Bowl 51?

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Fans walk by the NFL Experience at the George R. Brown Convention Center on January 31, 2017 in Houston, Texas. (credit: Bob Levey/Getty Images)

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**DALLAS (KRLD)** – Super [Bowl](#) 51 will be played in Houston on Sunday. As New England and Atlanta battle for the Lombardi Trophy, the nation will again be locked in on the commercials during the game.

Professor Abhi Biswas at U-T Dallas is an expert on Super Bowl advertising, and Friday he talked about this year's most-anticipated ads with KRLD's Chris Sommer.

ADVERTISING

The ad that has gotten the biggest buzz so far is the one Budweiser did. The ad is particularly interesting because of the latest executive order issued by President Donald Trump preventing travel for 7 countries that have been known to produce terrorists.

The ad centers around the depiction of one of the founders of Budweiser, Adolphus Busch. Busch arrives from Germany and is slandered by Americans telling him they don't want him here.

Busch eventually meets a man depicting Eberhard Anheuser in a bar in St Louis, where he is welcomed with open arms.

Listen to the interview with Professor Abhi Biswas below to hear his opinion on the ad, as well as others.

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### Chris Sommer

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Chris Sommer joined KRLD News as an afternoon anchor in July 2012, but he has been a familiar radio voice in north Texas since the early 1990s. An award-winning anchor, reporter and air personality, Chris was part of the news staff at KLIF-AM...

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